

**WESH** 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

		0202022
www.	.wesh	.com

Billing Address:

Commence of the Commence of th **Abar Hutton Media** Attention: Accounts Payable 6190 Grovedale CT Suite 200 Alexandria, VA 22310-2552

Send Payment To:

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
965457-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washing	te National

Advertiser	Product	Estimate Number		
Nelson/D/Senate	NELSON/S/D	639		

Flight Dates	Order #	Alt:Order#
10/19/12 - 10/22/12	965457	07914145
Billing Calendar Broadcast	Billing Type Cash	Deal #
Special Handling		
IDB # 9912820	Advertiser Code	Product Code

C	-4-	ı
20	ots	ı

				Spots/			
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 10/19/12 10/19/12 M-F Early Sunrise Class of Time - Pre-emptible with notice	5:00-6:00 AM	F	:30	1	\$350.00	NM	
Weeks:         Start Date         End Date         MTWTFS           10/15/12         10/21/12        F-		<u>Rate</u> \$350.00					
Spots: <u>#</u> Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>De</u> 1 WESHF 10/19/12 5:44 AM M-	scription F Early Sunrise	Start/End Time 5:00-6:00 AM		<u>Ad-ID</u> 0 ви12008н			<u>Rate Type</u> \$350.00 NM
2 10/22/12 10/22/12 M-F Early Sunrise Class of Time - Pre-emptible with notice	5:00-6:00 AM	М	:30	1	\$350.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFS</u> 10/22/12 10/28/12 M		<u>Rate</u> \$350.00				-	
Spots: <u>#</u> Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>De</u> 1 WESHM 10/22/12 5:23 AM M-	scription F Early Sunrise	Start/End Time 5:00-6:00 AM		<u>h</u> <u>Ad-ID</u> 0 вм12009н	a kan ana ang pantan	0-0 A - 0-	<u>Rate</u> <u>Type</u> \$350.00 NM
3 10/19/12 10/19/12 M-F Sunrise @6AM Class of Time - Pre-emptible with notice	6:00-7:00 AM	F	:30	1	\$1,000.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFS</u> 10/15/12 10/21/12F-		<u>Rate</u> \$1,000.00					
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> <u>De</u> 1 WESHF 10/19/12 6:53 AM M-	escription F Sunrise @6AM	Start/End Time 6:00-7:00 AM		<u>h</u> <u>Ad-ID</u> 0 ви12008н			<u>Rate</u> <u>Type</u> \$1,000.00 NM
4 10/19/12 10/19/12 Kelly and Michael S Class of Time - Pre-emptible with notice	9-10 AN9:00-10:00 AM	F	:30	1	\$900.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFS</u> 10/15/12 10/21/12F		<u>Rate</u> \$900.00					
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> <u>De</u> 1 WESHF 10/19/12 9:52 AM Ke	escription elly and Michael 9-10 AM	Start/End Time 9:00-10:00 AM		<u>h Ad-ID</u> 0 ви12008н			<u>Rate</u> <u>Type</u> \$900.00 NM
5 10/22/12 10/22/12 Kelly and Michael Class of Time - Pre-emptible with notice	9-10 AN9:00-10:00 AM	M	:30	1	\$900.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTF</u> : 10/22/12 10/28/12 M		<u>Rate</u> \$900.00					
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> <u>De</u> 1 WESHM 10/22/12 9:43 AM Ke	escription elly and Michael 9-10 AM	Start/End Time 9:00-10:00 AM		<u>h</u> <u>Ad-ID</u> 0 вм12009н			<u>Rate</u> <u>Type</u> \$900.00 NM
6 10/19/12 10/19/12 NBC Today Show Class of Time - Pre-emptible with notice	II 10AM-11AM	F	:30	1	\$800.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTF:</u> 10/15/12 10/21/12F		<u>Rate</u> \$800.00					· E
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>De</u> 1 WESHF 10/19/12 10:58 AM NE	escription BC Today Show II	Start/End Time 10AM-11AM		<u>th</u> <u>Ad-ID</u> 80 вм12008н			<u>Rate Type</u> \$800.00 NM

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Invoice # Invoice Date Invoice Month Invoice Period 965457-1 10/28/12 October 2012 10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	639

www.w	esh.com									
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
6	10/19/12 Class of Tir	10/19/12 ne - Pre-emp	NBC Today Show II otible with notice	10AM-11AM	F	:30	1 1	\$800.00	NM.	ii da
7	10/22/12 Class of Tir	10/22/12 ne - Pre-emr	NBC Today Show II	10AM-11AM	M	:30	1	\$800.00	NM	
	Weeks:	Start Date 10/22/12		Spots/Week 1	<u>Rate</u> \$800.00			4 II II		· .
	Spots: # Ch 1 WE	<u>Day</u> <u>Air</u> ESH <i>M</i> 10, Credited	/22/12 NBC T	otion oday Show II	Start/End Time 10AM-11AM	Lengt :0	h <u>Ad-ID</u> 0			<u>Rate</u> <u>Type</u> \$800.00 NM
8	10/19/12 Class of Tir	10/19/12 ne - Pre-emp	KATIE COURIC DAY otible with notice	2-3PM	F	:30	1	\$450.00	NM	
	Weeks:	Start Date 10/15/12		Spots/Week 1	<u>Rate</u> \$450.00					
		<u>Day Air</u> ESHF 10.	Date Air Time Descrip /19/12 2:15 PM KATIE	AND THE RESERVE AND THE PARTY OF THE PARTY O	Start/End Time 2-3PM		<u>h</u> <u>Ad-ID</u> 0 ви12008н			<u>Rate</u> <u>Type</u> \$450.00 NM
9	10/22/12 Class of Tir	10/22/12 ne - Pre-emp	KATIE COURIC DAY ptible with notice	2-3PM	M	:30	1	\$450.00	NM	
	Weeks:	Start Date 10/22/12		Spots/Week 1	<u>Rate</u> \$450.00					
	Spots: # Ch 1 Wi		<u>r Date</u> <u>Air Time</u> <u>Descrip</u> /22/12 2:58 PM KATIE		Start/End Time 2-3PM		<u>th</u> <u>Ad-ID</u> 80 вм12009н	-		<u>Rate Type</u> \$450.00 NM
10	10/19/12 Class of Tir	10/19/12 ne - Pre-em	M-F 3-4 PM ptible with notice	3:00-4:00 PM	F	:30	1	\$700.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12F	Spots/Week 1	<u>Rate</u> \$700.00					
7		n <u>Day Air</u> ESHF 10	<u>r Date</u> <u>Air Time</u> <u>Descri</u> /19/12 3:55 PM M-F 3-		Start/End Time 3:00-4:00 PM		th <u>Ad-ID</u> 30 ви12008н			<u>Rate Type</u> \$700.00 NM
11	10/22/12 Class of Tir	10/22/12 me - Pre-emi	M-F 3-4 PM ptible with notice	3:00-4:00 PM	M	:30	1	\$700.00	NM	N ADECEMBER OF THE O
	Weeks:	Start Date 10/22/12	End Date MTWTFSS M	Spots/Week 1	<u>Rate</u> \$700.00			=		-
	Spots: # Ch 1 Wi		<u>r Date</u> <u>Air Time</u> <u>Descri</u> 1/22/12 3:45 PM M-F 3-		Start/End Time 3:00-4:00 PM		<u>th Ad-ID</u> 30 ви12009н			<u>Rate</u> <u>Type</u> \$700.00 NM
12	2 10/19/12 Class of Ti	10/19/12 me - Pre-emi	M-F 4-5 PM NEWS ptible with notice	M-F 4-5 PM	F	:30	1	\$800.00	NM	
	Weeks:	Start Date	End Date MTWTFSS 10/21/12F	Spots/Week 1	<u>Rate</u> \$800.00					
	Spots: # Ch 1 W	Day Air			Start/End Time M-F 4-5 PM		<u>th</u> <u>Ad-ID</u> 30 ви12008н			<u>Rate</u> <u>Type</u> \$800.00 NM
13	3 10/22/12 Class of Tir	10/22/12 me - Pre-em	M-F 4-5 PM NEWS ptible with notice	M-F 4-5 PM	M	:30	2	\$900.00	NM	
	Weeks:		End Date MTWTFSS 10/28/12 M	Spots/Week 2	<u>Rate</u> \$900.00					
		ESHM 10	<u>r Date</u> <u>Air Time</u> <u>Descri</u> 0/22/12 4:14 PM M-F 4- 0/22/12 4:55 PM M-F 4-	5 PM NEWS	Start/End Time M-F 4-5 PM M-F 4-5 PM	::	th Ad-ID 30 BN12009H 30 BN12009H			<u>Rate Type</u> \$900.00 NM \$900.00 NM
14	10/19/12	10/19/12	Late Night w/Jimmy Fa		F	:30	1	\$300.00	NM	
	Weeks:	Start Date 10/15/12		Spots/Week 1	<u>Rate</u> \$300.00					
	Spots: # Ch 1 W	n <u>Day Ai</u>	r Date Air Time Descri		Start/End Time 12:35-1:35XM		th <u>Ad-ID</u> 30 BN12008H			<u>Rate</u> <u>Type</u> \$300.00 NM

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 Invoice #
 Invoice Date
 Invoice Month
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 965457-1
 10/28/12
 October 2012
 10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	639

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	O1 1 D 1	E 15.			0			Spots/	<b>D</b> (	_	
All Mills	Start Date	and the second second	Descript		Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
15	10/22/12 Class of Tim	10/22/12 ne - Pre-emp	Late Nigotible with n	jht w/Jimmy Fa otice	lloi12:35-1:35XM	M	:30	1	\$350.00	NM	e lighter on the sengularity of
	Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$350.00					3 22
	Spots: # Ch			ir Time Descri		Start/End Time		th Ad-ID			Rate Type
	1 WE	SHM 10/	/22/12	1:29 AM Late N	ight w/Jimmy Fallon	12:35-1:35XM		30 BN12009H			\$350.00 NM
16	10/20/12 Class of Tin	10/20/12 ne - Pre-emp	Sat 5-6a ptible with n		Sat 5-6a	S-	:30	1	\$125.00	NM	
	Weeks:	Start Date 10/15/12	End Date 10/21/12		Spots/Week 1	<u>Rate</u> \$125.00					* 7
	Spots: # Ch 2 WE	<u>Day</u> <u>Air</u> SHSa 10/		<u>sir Time</u> <u>Descri</u> 5:42 AM Sat 5-6		Start/End Time Sat 5-6a		<u>ath Ad-ID</u> 30 ви12009н			<u>Rate Type</u> \$125.00 NM
17	10/20/12 Class of Tin	10/20/12 ne - Pre-emp		rise 6-8 AM	6:00-8:00 AM	S-	:30	2	\$350.00	NM	
	Weeks:	Start Date 10/15/12		MTWTFSS	Spots/Week 2	<u>Rate</u> \$350.00				TO THE STREET	
	Spots: # Ch	Day Air	Date A	ir Time Descri	ption	Start/End Time		gth Ad-ID			Rate Type
-		SHSa 10		6:44 AM Sat Su		6:00-8:00 AM		30 BN12009H			\$350.00 NM
	2 VVE	SHSa 10		7:13 AM Sat Su		6:00-8:00 AM		30 ви12009н			\$350.00 NM
18	10/21/12 Class of Tin	10/21/12 ne - Pre-emp		unday Today notice	8:00-9:00 AM/9-11/	S	:30	1	\$2,000.00	NM	
	Weeks:	Start Date 10/15/12	End Date 10/21/12		Spots/Week 1	<u>Rate</u> \$2,000.00					_
	Spots: # Ch 1 WE	<u>Day</u> <u>Air</u> ESHSu 10		<u>kir Time</u> <u>Descri</u> 8:26 AM NBC S		Start/End Time 8:00-9:00 AM/9		gth <u>Ad-ID</u> :30 ви12009н			<u>Rate</u> <u>Type</u> \$2,000.00 NM
19	10/22/12 Class of Tir	10/22/12 ne - Pre-emp		nrise @6AM	6:00-7:00 AM	M	:30	1	\$1,100.00	NM	
	Weeks:	Start Date 10/22/12	End Date 10/28/12		Spots/Week 1	<u>Rate</u> \$1,100.00			- - (2 50-3000 - 30 1 -e)	in the second	
	Spots: # Ch			Air Time Descri		Start/End Time		gth Ad-ID			Rate Type
	1 WE	ESHM 10	/22/12	6:44 AM M-F S	unrise @6AM	6:00-7:00 AM		:30 BN12009H			\$1,100.00 NM
20	10/20/12 Class of Tir	10/20/12 ne - Pre-em	NBC Sa ptible with r		Sat 8-10am	S-	:30	1	\$1,300.00	NM	
	Weeks:	Start Date 10/15/12	End Date 10/21/12		Spots/Week 1	<u>Rate</u> \$1,300.00					
	Spots: # Ch 1 WE	<u>Day Air</u> ESHSa 10		Air Time Descri 8:51 AM NBC S		Start/End Time Sat 8-10am		<u>gth</u> <u>Ad-ID</u> :30 вм12009н			Rate Type \$1,300.00 NM
21	10/21/12	10/21/12	NFL	mntible with suit	8:00PM-conclusion	S	:30	1	\$6,500.00	NM	
	Weeks:	Start Date	End Date		Spots/Week	Rate					
	Spots: # Ch	10/15/12 ı Day Aiı	10/21/12 r Date A	Air Time Descr	1 iption	\$6,500.00 Start/End Time	e Len	gth Ad-ID			Rate Type
	Marian Control of the	ESHSu 10 LR - Foo	)/21/12 1	1:33 PM NFL		8:00PM-conclu		:30 ви12009н			\$6,500.00 NM
22	2 10/21/12 Class of Tir	10/21/12 me - Pre-em	Sun 5-6		Sun 5-6a	S	:30	1	\$125.00	NM	
	Weeks:	Start Date 10/15/12		<u>MTWTFSS</u>	Spots/Week	<u>Rate</u> \$125.00					
	Spots: # Ch			Air Time Descr	(-5) n again	Start/End Time	<u>Len</u>	igth Ad-ID			Rate Type
L		ESHSu 10		5:21 AM Sun 5	A CONTRACTOR OF THE PARTY OF TH	Sun 5-6a		:30 BN12009H	l		\$125.00 NM
23	3 10/21/12 Class of Tir	10/21/12 me - Pre-em		inrise@6-8 AM	6:00-8:00 AM	S	:30	) 1	\$350.00	NM	
	Weeks:		End Date		Spots/Week	Rate					

Send Payment To:





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
965457-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number		
Nelson/D/Senate	NELSON/S/D	639		

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ine Start Date End Date Description	Start/End Time	MTWTFSS	Spots/ Length Week	Rate Type	
23 10/21/12 10/21/12 Sun Sunrise@6-8 AM Class of Time - Pre-emptible with notice	6:00-8:00 AM	S	:30 1	\$350.00 NM	m. 6:
10/15/12 10/21/12S Spots: <u>#</u> Ch <u>Day Air Date Air Time Descri</u> 1 WESHSu 10/21/12 7:57 AM Sun S		\$350.00 <u>Start/End Time</u> 6:00-8:00 AM	<u>Length</u> <u>Ad-ID</u> :30 вм12009н		<u>Rate</u> <u>Type</u> \$350.00 NM
24 10/20/12 10/20/12 Sat Sunrise 6-8 AM	6:00-8:00 AM	S-	:30 1	\$0.00 NM	3
Weeks:         Start Date 10/15/12         End Date 10/21/12         MTWTFSS 2000           Spots:         # Ch         Day Air Date Air Time Description         Description           1         WESHSa         10/20/12         6:14 AM Sat Sut Sut Sut Sut Sut Sut Sut Sut Sut Su		<u>Rate</u> \$0.00 <u>Start/End Time</u> 6:00-8:00 AM	<u>Length</u> <u>Ad-ID</u> :30 ви12009н		Rate Type \$0.00 NM
. ×		Total Cnots	25		· · · · · · · · · · · · · · · · · · ·

Total Spots 25

Payment Terms 30 Days

<u>Gross Total</u> **\$22,050.00** 

Agency Commission

\$3,307.50

Net Amount Due \$18,742.50